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MICHAEL P. ABBOTT

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MAY 1 4 1993

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

May 5, 1993

Children's TV MM Docket No. 93-48
SECRETARY
FEDERAL COMMUNICATIONS COMMISSION
Room 222
1919 M Street NW
Washington, DC 20554

Greetings:

"What they see is what we get!" Aren't kids the greatest mimics in the world? Whatever we feed them in the way of programming is what will be reflected back in behaviour.

Why else would the advertisers pay billions for commercials? Is anyone saying that kids will be influenced by commercials and then a minute later <u>not</u> be influenced by violence or inappropriate sexuality? These advertisers and producers cannot have it both ways.

Thank you for considering my view.

Yours truly,

MPA:am

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The Ruth M. Batson EDUCATIONAL FOUNDATION
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FEDERAL COMMUNICATIONS COMMISSION
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